

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

Form OBD-68  
(Rev 10-14-76)  
Formerly DJ-307  
for

RECEIVED  
U.S. DEPARTMENT OF JUSTICE  
CRIMINAL DIVISION

DEC 2 10 37 AM '81

INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents  
Registration Act of 1938, as amended.

1. Name of Registrant Ruder & Finn, Inc.	2. Registration No. 1481
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To correct a deficiency in
- ☐ Initial Statement
- ☐ Supplemental Statement  
for \_\_\_\_\_
- ☐ To give notice of change in an  
exhibit previously filed.
- ☐ To give a 10-day notice of a change in infor-  
mation as required by Section 2(b) of the Act.
- ☒ Other purpose (specify) To register spot  
assignment to be done on behalf of  
Italian Trade Commission.

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A, attached  
Exhibit B, attached

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

This is to register spot assignment to be done on  
behalf of the Italian Trade Commission in Los Angeles  
during November 16-20.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

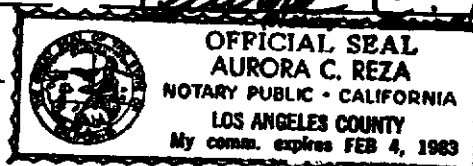
(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Marcy Blaz  
Marcy Blaz  
Vice President

Subscribed and sworn to before me at 18<sup>th</sup> BEVERLY HILLS

this 18<sup>th</sup> day of NOV., 1981

My commission expires FEB. 4, 1983



DOJ

EXHIBIT A

TO REGISTRATION STATEMENT

Dec 2 10 37 AM '81

Under the Foreign Agents Registration Act of 1938, as amended

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Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Ruder & Finn, Inc. 110 E. 59th Street New York, NY 10022		2. Registration No. 1481
3. Name of foreign principal Italian Trade Commission	4. Principal address of foreign principal 1801 Avenue of the Stars Suite 700 Los Angeles, CA 90067	
5. Indicate whether your foreign principal is one of the following type:		
<input type="checkbox"/> Foreign government		
<input type="checkbox"/> Foreign political party		
<input type="checkbox"/> Foreign or <input type="checkbox"/> domestic organization: If either, check one of the following:		
<input type="checkbox"/> Partnership <input type="checkbox"/> Committee		
<input type="checkbox"/> Corporation <input type="checkbox"/> Voluntary group		
<input type="checkbox"/> Association <input checked="" type="checkbox"/> Other (specify) <u>Government Agency</u>		
<input type="checkbox"/> Individual - State his nationality _____		

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.  
Trade Commission  
Los Angeles
- b) Name and title of official with whom registrant deals.  
Mr. Massimo Ludovisi  
Senior Trade Analyst

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim  
Not applicable

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal  
Not applicable

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal . . . . Yes ☒ No ☐
- Directed by a foreign government, foreign political party, or other foreign principal . . . . Yes ☒ No ☐
- Controlled by a foreign government, foreign political party, or other foreign principal . . . . Yes ☒ No ☐
- Financed by a foreign government, foreign political party, or other foreign principal . . . . Yes ☐ No ☒
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☐ No ☒
- Subsidized in part by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☒ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Trade Commission is owned, directed, controlled and subsidized in part by Foreign Government.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not applicable

Date of Exhibit A	Name and Title	Signature
11/18/81	Marci Blaze, Vice Pres.	<i>Marci Blaze</i>

DEC 5 1 33

UNITED STATES DEPARTMENT OF JUSTICE  
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT  
Under the Foreign Agents Registration Act  
of 1938, as amended

RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION  
Oct. 31, 1981

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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder & Finn, Incorporated	Italian Trade Commission (LA)

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Spot job to do public relations support  
for Handcrafted Gift exhibition during  
November 16-20, 1981.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See letter of agreement, attached.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1/</sup> Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
11/18/81	Marci Blaze Vice President	<i>Marci Blaze</i>

<sup>1/</sup> Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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RUDER & FINN

October 26, 1981

Dr. Massimo Ludovisi  
Deputy Trade Commissioner  
Italian Trade Commission  
1801 Avenue of the Stars  
Suite 700  
Los Angeles, CA 90067

Dear Dr. Ludovisi:

The purpose of this letter is to outline those public relations services that we are prepared to provide in connection with the Southern Italy Crafts Show scheduled at the Italian Trade Center in Los Angeles November 17-20, 1981.

We desire very much to handle this assignment, and it is our understanding that the activities involved would include the following:

1. Overall responsibility for mounting a public relations program intended to obtain publicity on behalf of the show and the categories of products being exhibited.
2. To concentrate our publicity efforts on a variety of types of media including all appropriate trade publications (based on categories of goods exhibited); business page publicity and consumer media publicity.
3. We also will be responsible for preparing and distributing all press kit materials to appropriate media.
4. Our assignment also would include inviting the press to the VIP reception on the evening of November 16, and to actively seek and encourage their attendance.

We have reviewed our proposed activities and have determined that we will need a total budget of \$4,500, which is an all-inclusive amount.

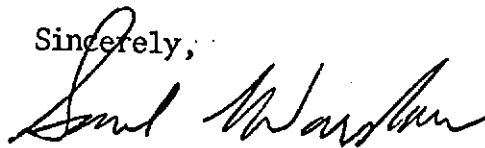
Please be assured that we fully understand the specific conditions and expectations that you have outlined for this assignment, including the requirement for our fee to be all-inclusive.

Dr. Massimo Ludovisi  
October 26, 1981  
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We are prepared to proceed with this assignment and we would welcome any further discussion that you wish.

Thank you for your interest in Ruder & Finn, and we look forward to hearing from you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Saul L. Warshaw". The signature is fluid and cursive, with the first name "Saul" being more prominent and the last name "Warshaw" written in a continuous script.

Saul L. Warshaw  
President  
Ruder & Finn of California

SLW:sn